

Mark Scheme (Results)

Summer 2025

Pearson Edexcel International GCSE In Economics (4EC1) Paper 01

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General Marking Guidance

- All candidates must receive the same treatment. Examiners must mark the first candidate in exactly the same way as they mark the last.
- Mark schemes should be applied positively. Candidates must be rewarded for what they have shown they can do rather than penalised for omissions.
- Examiners should mark according to the mark scheme not according to their perception of where the grade boundaries may lie.
- There is no ceiling on achievement. All marks on the mark scheme should be used appropriately.
- All the marks on the mark scheme are designed to be awarded. Examiners should always award full marks if deserved, i.e. if the answer matches the mark scheme. Examiners should also be prepared to award zero marks if the candidate's response is not worthy of credit according to the mark scheme.
- Where some judgement is required, mark schemes will provide the principles by which marks will be awarded and exemplification may be limited.
- When examiners are in doubt regarding the application of the mark scheme to a candidate's response, the team leader must be consulted.
- Crossed out work should be marked UNLESS the candidate has replaced it with an alternative response.

Question number	Which one of the following explains the behaviour of these consumers?	Mark
	Answer	
1(a)	AO1 1 mark	
	The only correct answer is: B Consumers aim to maximise benefits	
	A is not correct because firms often aim to maximise profit C is not correct because consumers are giving up the products D is not correct because these consumers would be calculating	
	benefits	(1)

Question number	Which one of the following best describes the product?	Mark
	Answer	
1(b)	AO2 1 mark	
	The only correct answer is:	
	D An inferior good	
	A is not correct because YED does not determine whether a good is a public good	
	B is not correct because the YED would be positive	
		(1)
	C is not correct because the YED would be positive and greater	(1)
	than 1	

Question number	What is meant by the term productivity?	Mark
	Answer	
1(c)	AO1 2 marks	
	Award up to 2 marks for a correct definition The amount of output produced (1) in relation to the resources used/time period (1)	

Accept any other appropriate response	(2)

Question	State the formula for social costs.	Mark
number		
	Answer	
1(d)	AO1 1 mark	
	Award 1 mark for correct formula	
	Private costs + external costs	
	Accept any other appropriate response	(1)

Question number	Define the term producer.	Mark
	Answer	
1(e)	AO1 1 mark	
	Award 1 mark for a correct definition A person/company/country that creates/makes goods and/or services	
	Accept any other appropriate response	(1)

Question number	Calculate the total costs per month for the firm. You are advised to show your working.	Mark
	Answer	
1(f)	AO2 2 marks	
	Award 1 mark for showing correct calculation	
	€37 000 + (€170 x 650) (1)	
	Award 1 mark for calculating correct total costs	
	= €147 500 (1)	
	Award 2 marks if total costs per month are correctly calculated as €147 500 even if no calculations are shown	
	Award 1 mark if the answer given is 147 500, with or without calculations shown	
	Do not award marks for the formula	(2)

Question number	Using the diagram below, draw the likely effect on the market for cars following a rise in the costs of raw materials. Label the new curve, the new equilibrium price and the new equilibrium quantity. Answer	Mark
1(g)	AWard 1 mark for a leftward shift of the supply curve, labelled Award 1 mark for a higher equilibrium price, labelled Award 1 mark for a lower equilibrium quantity, labelled Price of cars Pi Quantity of cars	(3)

Question number	Explain one reason why the CMA may have made this decision.	Mark
	Answer	
1(h)	AO2 3 marks	
	Award 1 mark for identifying a relevant reason	
	Award 1 mark for developing the reason	
	Award 1 mark for the response being in context	
	In order to prevent monopoly power (1) and so promote competition (1) as a firm with over 60% of the market may be less likely to innovate (1)	
	Accept any other appropriate response	(3)

Question number	With reference to the data above and your knowledge of economics, analyse how an increase in demand for furniture made of wood may affect the demand for woodcutters. Indicative content
1(i)	AO2 (3 marks)/AO3 (3 marks)
	AO2 and AO3
	When an industry needs labour to create a good/service, the demand for labour is a derived demand
	 This is because the good/service cannot be produced without labour Therefore, woodcutters are needed to cut the wood with which to make the furniture (the final product)
	An increase in demand for furniture made of wood by 5% is likely to lead
	 to an increase in the demand for woodcutters This is because the greater the demand for a good or service, the greater the demand for labour is likely to be

Level	Mark	Descriptor
	0	No rewardable material.
Level 1	1-2	 Demonstrates basic knowledge and understanding by developing relevant points. Limited application of economic terms, concepts, theories and calculations (AO2). Information presented will lack selectivity and organisation. Interpretation of economic information will be limited, with a lack of analysis of issues (AO3).
Level 2	3–4	 Demonstrates partial knowledge and understanding by developing relevant points. Partial application of economic terms, concepts, theories and calculations (AO2). Information presented will demonstrate some selectivity and organisation. Interpretation of economic information will be good, with some analysis of issues (AO3).
Level 3	5-6	 Demonstrates clear knowledge and understanding by developing relevant points. Appropriate application of economic terms, concepts, theories and calculations (AO2). Information presented will demonstrate excellent selectivity and organisation. Interpretation of economic information will be excellent, with a thorough analysis of issues (AO3).

Question number	Which one of the following options shows unobtainable production?	Mark
	Answer	
2(a)	AO2 1 mark	
	The only correct answer is:	
	c Y	
	A is not correct because production is possible using all resources	
	B is not correct because some resources are unemployed D is not correct because all resources will be fully employed	(1)

Question number	Which one of the following is a factor that may affect the supply of labour? Answer	Mark
2(b)	AO1 1 mark	
	The only correct answer is:	
	A Age distribution of population	
	B is not correct because the supply of labour is not affected by economies of scale	
	C is not correct because this may affect the demand for labour	
	D is not correct because these will not cause changes in the	
	supply of labour	(1)

Question number	Calculate, to two decimal places the price elasticity of supply (PES) for the firm. You are advised to show your working.	Mark
	Answer	
2(c)	AO2 2 marks	
	Award 1 mark for showing the correct calculation 5.4%/7.8% (1)	
	Award 1 mark for calculating the correct PES = 0.69 (1)	
	Award 2 marks if PES is correctly calculated as 0.69, even if no calculations are shown	
	Award 1 mark if the answer given is 0.69%, with or without calculations shown	
	Do not award marks for a formula	(2)

Question number	What is meant by the term innovation?	Mark
Hullibei	Answer	
2(d)	AO1 2 marks	
	Award up to 2 marks for a correct definition	
	The commercial exploitation (1) of a new invention (1)	
	OR	(2)
	Innovation is the process of improving/creating new products/ services/production methods (1) to increase efficiency/in the production process (1)	
	Accept any other appropriate response	

Question number	Describe one reason why a car mechanic is a factor of production.	Mark
	Answer	
2(e)	AO1 2 marks	
	Award 1 mark for reference to the reason and 1 mark for development of the reason	

A car mechanic provides the service of repairing vehicles/machinery for use in production (1) therefore a car mechanic is labour (1)	(2)
Accept any other appropriate response	

Question number	Explain one possible disadvantage of this privatisation for other broadcasters in Argentina.	Mark
namber	Answer	
2(f)	AO2 3 marks	
	 Award 1 mark for identifying a relevant disadvantage Award 1 mark for developing the disadvantage Award 1 mark for the response being in context The newly privatised Radio Nacional will be under pressure to make a profit (1) meaning there would be more incentive to meet the needs of listeners of Radio Nacional. (1) This would increase competition for other broadcasters (1) 	
	Accept any other appropriate response	(3)

Question number	With reference to the data above and your knowledge of economics, assess the effectiveness of trade unions in increasing pay and improving working conditions for their members.
	Indicative content
2(g)	AO2 (3 marks)/AO3 (3 marks)/AO4 (3 marks)
	AO2 and AO3
	 Trade unions can help raise wages and improve working conditions for workers by putting pressure on employers during negotiations Mine workers have already been helped by the GMWU, in obtaining an increase in the monthly minimum wage to \$500 A higher rate of pay may lead to increased productivity from more motivated workers, making employers more likely to accede to the union's demands The union has been supporting workers for 80 years and has over 16,000 members, meaning it could have a lot of influence on employers This longevity and the ongoing pressure of GMWU on employers to improve health and safety, shows the union has been reasonably effective so far
	AO4
	However, the need for further talks to protect mine workers' jobs shows GMWU membership may only be partially effective
	• Workers may not think it worth paying a membership fee to a trade union if it is unable to guarantee secure jobs
	 When wage rates increase, employers may not be able to afford to employ the same quantity of workers, thus meaning mine workers' jobs are at risk Improving health and safety is likely to incur higher costs for mining firms This means that the effectiveness of trade unions may depend on whether firms can pass on these increased costs through increased prices, such as when demand for products from mines is falling The alternative may be reduced profit margins for the mining firms, meaning they would be less likely to agree to pay increases

Level	Mark	Descriptor
	0	No rewardable material.
Level 1	1–3	 Demonstrates basic knowledge and understanding by developing relevant points. Limited application of economic terms, concepts, theories and calculations (AO2). Information presented will lack selectivity and organisation. Interpretation of economic information will be limited, with a lack of analysis of issues (AO3). Only offers one viewpoint, meaning there is an unbalanced and incomplete evaluation, showing limited understanding and awareness (AO4).
Level 2	4-6	 Demonstrates partial knowledge and understanding by developing relevant points. Partial application of economic terms, concepts, theories and calculations (AO2). Information presented will demonstrate some selectivity and organisation. Interpretation of economic information will be good, with some analysis of issues (AO3). Offers more than one viewpoint but the argument may lack balance, leading to an evaluation that may not demonstrate full understanding and awareness (AO4).
Level 3	7-9	 Demonstrates clear knowledge and understanding by developing relevant points. Appropriate application of economic terms, concepts, theories and calculations (AO2). Information presented will demonstrate excellent selectivity and organisation. Interpretation of economic information will be excellent, with a thorough analysis of issues (AO3). Offers more than one viewpoint. The argument is well balanced and coherent, leading to an evaluation that demonstrates full understanding and awareness (AO4).

Question number	A free rider can be defined as an individual who does which one of the following? Answer	Mark
3(a)	AO1 1 mark	
	The only correct answer is: B Enjoys the benefit of a good but does not pay for it	
	A is not correct because a free rider does not pay for the good C is not correct because a free rider does neither of these	
	D is not correct because a free rider does use the good	(1)

Question number	Which one of the following is an example of an occupation in the tertiary sector? Answer	Mark
3(b)	AO1 1 mark	
	The only correct answer is: C Hotel receptionist	
	A is not correct because this role is in the secondary sector	
	B is not correct because this role is in the primary sector D is not correct because this role produces primary products	(1)

Question number	Using the diagram below, draw the effect of a minimum wage (W ₁) that has been set above the equilibrium wage (W _e). Label the new quantity of labour demanded and the new quantity of labour supplied. Answer	Mark
3(c)	AO2 3 marks	
	Award 1 mark for drawing the new wage rate, labelled Award 1 mark for the new quantity of labour demanded, labelled Award 1 mark for the new quantity of labour supplied, labelled Wage The supply of labour Supply of labour Qd Qe Qs Demand for labour Demand for labour	
	Quantity of workers	
		(3)

Question	With reference to the data above and your knowledge of economics, analyse how
number	the demand curve for Tennis TV subscriptions might have been affected by Amazon
	Prime ending its streaming service.
	Indicative content
3(d)	AO2 (3 marks)/AO3 (3 marks)
	AO2 and AO3
	• A demand curve shows how much of a good will be purchased at different prices
	• An increase in the price of substitute goods is one of the factors likely to shift a
	demand curve to the right
	Possible use of a diagram:
	Price D S
	n t
	ř.
	5
	$Q_n \longrightarrow CL$ Quantity
	The end of America Drime's streaming service means the only substitute in the
	• The end of Amazon Prime's streaming service, means the only substitute is the higher priced service from Sky and it may encourage more customers to demand
	Tennis TV subscriptions instead, therefore increasing demand
	The quantity of Tennis TV subscriptions demanded is likely to have increased
	(from Q_e to Q_1) as a result of the higher priced substitute because customers of
	tennis subscriptions are likely to want to maximise their benefit by receiving more
	for their money

• Tennis TV may therefore have increased the price of its subscriptions (from P_e to P_1) as a result of the increase in demand

Level	Mark	Descriptor
	0	No rewardable material.
Level 1	1–2	 Demonstrates basic knowledge and understanding by developing relevant points. Limited application of economic terms, concepts, theories and calculations (AO2). Information presented will lack selectivity and organisation. Interpretation of economic information will be limited, with a lack of analysis of issues (AO3).
Level 2	3-4	 Demonstrates partial knowledge and understanding by developing relevant points. Partial application of economic terms, concepts, theories and calculations (AO2). Information presented will demonstrate some selectivity and organisation. Interpretation of economic information will be good, with some analysis of issues (AO3).
Level 3	5-6	 Demonstrates clear knowledge and understanding by developing relevant points. Appropriate application of economic terms, concepts, theories and calculations (AO2). Information presented will demonstrate excellent selectivity and organisation. Interpretation of economic information will be excellent, with a thorough analysis of issues (AO3).

Question	
number	With reference to the data above and your knowledge of economics, assess the effectiveness of subsidies in dealing with externalities, such as road
	congestion.
	Indicative content
3(e)	AO2 (3 marks)/AO3 (3 marks)/AO4 (3 marks)
	AO2 and AO3
	Congestion is an example of a negative externality because it is created by high volumes of traffic and has an external cost, such as pollution, for the people of Sri Lanka
	One method of government intervention to reduce negative externalities is to offer subsidies to producers of services, such as SLR providing rail travel
	These subsidies will encourage the provision of cheaper and more comfortable rail travel, thus attracting passengers onto the trains and away from the busy roads
	The Sri Lankan Government offers these subsidies in an attempt to reduce congestion and therefore reduce the negative externalities to the public in Sri Lanka
	AO4
	However, there is no guarantee that the cheaper rail travel will attract people onto the trains, as the existing railway tracks need upgrading and the trains can be overcrowded
	This means that rail travel may be uncomfortable, limiting the demand from passengers even with cheaper ticket prices
	 As SLR has made a loss of Rs 331bn over the last 10 years, the Sri Lankan Government may need to provide a larger subsidy to cover this loss, as well as paying for the upgrade of the rail service
	Other policies may be more effective, such as taxation of vehicles on the road

 There may be an opportunity cost of providing the subsidies, such as reduced revenue to cover education and/or health care

Level	Mark	Descriptor
	0	No rewardable material.
Level 1	1–3	 Demonstrates basic knowledge and understanding by developing relevant points. Limited application of economic terms, concepts, theories and calculations (AO2). Information presented will lack selectivity and organisation. Interpretation of economic information will be limited, with a lack of analysis of issues (AO3). Only offers one viewpoint, meaning there is an unbalanced and incomplete evaluation, showing limited understanding and awareness (AO4).
Level 2	4-6	 Demonstrates partial knowledge and understanding by developing relevant points. Partial application of economic terms, concepts, theories and calculations (AO2). Information presented will demonstrate some selectivity and organisation. Interpretation of economic information will be good, with some analysis of issues (AO3). Offers more than one viewpoint but the argument may lack balance, leading to an evaluation that may not demonstrate full understanding and awareness (AO4).
Level 3	7-9	 Demonstrates clear knowledge and understanding by developing relevant points. Appropriate application of economic terms, concepts, theories and calculations (AO2). Information presented will demonstrate excellent selectivity and organisation. Interpretation of economic information will be excellent, with a thorough analysis of issues (AO3). Offers more than one viewpoint. The argument is well balanced and coherent, leading to an evaluation that demonstrates full understanding and awareness (AO4).

Question number				
	working.			
	Answer			
4(a) AO2 2 marks				
	Award 1 mark for showing correct calculation			
	\$214 100 - \$211 600			
	OR			
	\$\frac{\$2 500}{\$211 600}\$ \times 100 (1)			
	Award 1 mark for correctly calculating the percentage change			
	= 1.18% (1)			
	Award 2 marks if the percentage change in profit is correctly calculated as 1.18% even if no calculations are shown			
	Award 1 mark if the percentage change in profit is calculated as 1.18 with or without calculations shown			
	Do not award marks for the formula	(2)		

Question number	With reference to the data above and your knowledge of economics, analyse why the market for petrol in Uganda could be described as an oligopoly.
	Indicative content
4(b)	AO2 (3 marks)/AO3 (3 marks)
	AO2 and AO3
	 There are five firms dominating the market for petrol in Uganda Having a distinctive logo and colours for the brand of petrol allows the offering to customers to be different from competitors The petrol companies compete through non-price competition, for example excellent customer service is offered by Vivo Energy whereas Total Energies aims to improve its impact on the environment As a result of having something different about the product, such as Stabex International may be able to keep customers coming back to buy petrol from its pumps, rather than going to competitors such as Nile Energy or Hass Petroleum Barriers to entry due to very high start-up costs mean it is unlikely new firms will be easily able to enter the market for petrol in Uganda, again showing features of an oligopoly

Level	Mark	Descriptor
	0	No rewardable material.
Level 1	1-2	 Demonstrates basic knowledge and understanding by developing relevant points. Limited application of economic terms, concepts, theories and calculations (AO2). Information presented will lack selectivity and organisation. Interpretation of economic information will be limited, with a lack of analysis of issues (AO3).
Level 2	3-4	 Demonstrates partial knowledge and understanding by developing relevant points. Partial application of economic terms, concepts, theories and calculations (AO2). Information presented will demonstrate some selectivity and organisation. Interpretation of economic information will be good, with some analysis of issues (AO3).
Level 3	5-6	 Demonstrates clear knowledge and understanding by developing relevant points. Appropriate application of economic terms, concepts, theories and calculations (AO2). Information presented will demonstrate excellent selectivity and organisation. Interpretation of economic information will be excellent, with a thorough analysis of issues (AO3).

Question			
number	the likely benefits to Řešení of expanding the firm to Prague.		
	Indicative content		
4(c)	AO2 (4 marks)/AO3 (4 marks)/AO4 (4 marks)		
4(0)	A02 (4 marks)/A03 (4 marks)/A04 (4 marks)		
	AO2 and AO3		
	 Expanding a business means serving a higher number of customers, to 		
	potentially increase profits		
	Becoming a larger firm may mean Řešení is able to make higher profits		
	because it can charge higher prices to the businesses in Prague		
	It may have a large increase in customer numbers because there are		
	8.5% more businesses in Prague than Brno, meaning a larger potential client base		
	Attracting some of these customers would increase revenue and		
	therefore, potentially increase profit as well		
	By operating more than one office, Řešení would be spreading its risks,		
	rather than just relying on the original location and businesses in Brno		
	Due to its earlier success, Řešení may have more access to finance to be		
	able to expand the firm		
	It may be possible for Řešení to benefit from economies of scale, such as		
	being able to spread advertising costs over a larger number of services		
	404		
	AO4		
	However, the small team of accountants in Řešení is already very busy		
	so may be unable to offer the same quality service in Prague as well		
	Therefore, Daniella may need to employ more accountants to meet the		
	needs of new customers in Prague, meaning additional expense for the		
	firm		
	It may require some of the accountants in Brno to travel to Prague to		
	help Řešení achieve an excellent reputation there too		
	As a result, some employees may be demotivated if they do not like the		
	changes and requirement to travel, which could reduce the quality of		
	service to existing customers in Brno		
	This could cause diseconomies of scale due to reduced productivity or if Daniella has difficulty coordinating/controlling the firm in more than one.		
	Daniella has difficulty coordinating/controlling the firm in more than one location, especially as it would be over 200 km apart		
	 Thus, average costs may increase due to less productive workers and/or 		
	revenue to decrease due to dissatisfied customers/damaged reputation		
	There would be more competition located in Prague, meaning it may be		
	difficult to attract custom in spite of the higher number of businesses		
	located there		
	It would take time and money to open the new office and raising finance		
	may be difficult as Řešení is only a small firm, meaning that making a		
	profit may take a long time		

•	Therefore, it may depend on the strength of existing competitors and
	the ability of Řešení to manage the expansion

Level	Mark	Descriptor
	0	No rewardable material.
Level 1	1-4	 Demonstrates isolated elements of relevant knowledge and understanding; may lack development of relevant points. Limited application of economic terms, concepts, theories and calculations (AO2). Information presented will lack selectivity and organisation. Chain of reasoning may be attempted. Interpretation of economic information will be limited, with a lack of analysis of issues (AO3). Only offers one viewpoint, meaning there is an unbalanced and incomplete evaluation, showing limited understanding and awareness. A judgement or conclusion is unlikely to be attempted (AO4).
Level 2	5-8	 Demonstrates partial selectivity and some accurate knowledge and understanding by developing some relevant points. Partial application of economic terms, concepts, theories and calculations (AO2). Information presented will demonstrate some selectivity and organisation. Chain of reasoning will be present but may be limited. Interpretation of economic information will be good, with some analysis of issues (AO3). Offers more than one viewpoint but the argument may lack balance, leading to an evaluation that may not demonstrate full understanding and awareness. A judgement or conclusion is attempted, but may not be fully supported (AO4).
Level 3	9-12	 Demonstrates specific and accurate knowledge and understanding by developing relevant points. Appropriate application of economic terms, concepts, theories and calculations (AO2). Information presented will demonstrate excellent selectivity and organisation. Chain of reasoning will be coherent and logical. Interpretation of economic information will be excellent with a thorough analysis of issues (AO3). Offers more than one viewpoint. The argument is well balanced and coherent, leading to an evaluation that demonstrates full understanding and awareness. A supported judgement or conclusion is present (AO4).