



Name: \_\_\_\_\_

EXAM PAPERS PRACTICE

Entrepreneurs and leaders

**Date:**

**Time:**

**Total marks available:**

**Total marks achieved:** \_\_\_\_\_

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## **Questions**



(6)

**(Total for question = 6 marks)**

Q3.

Analyse **two** benefits for *Aldi* of having employee welfare as one of its main business objectives.









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Q7.

**Read Extracts A and B in the Source Booklet before answering this question.**

Assess if there is likely to be a trade-off between an ethical stance and profit for *Bambrew*.

(Total for question = 10 marks)

Q8.

**Read Extracts A and B in the Source Booklet before answering this question.**

Assess the possible risks to an entrepreneur of starting a business to rent out electric scooters in the UK.

(10)

(Total for question = 10 marks)

Q9.

**Read Extract C.**

Define the term 'entrepreneur'. (Extract C, line 2)

(2)

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.....

.....





(Total for question = 2 marks)

Q10.

**Read Extracts A and B in the Source Booklet before answering this question.**

Discuss if profit maximisation is the main business objective of the *Alibaba Group*.

(8)



(Total for question = 8 marks)

Q11.

**Read Extracts F and G in the Source Booklet before answering this question.**

Evaluate whether *TOMS* should focus on cost efficiency or social objectives to survive in the markets in which it operates.

(Total for question = 20 marks)

Q12.

**Read Extracts A and B in the Source Booklet before answering this question.**

Explain **one** risk Jack Ma may have taken when setting up the *Alibaba Group*.

(4)



**(Total for question = 4 marks)**