

Cost formulas

- $Total\ cost = FC + VC = sales\ revenue - operating\ profit$
 $= cost\ per\ unit \times quantity\ produced$
- $Average\ cost = \frac{total\ cost\ of\ production}{quantity\ produced}$
- $Total\ variable\ costs = quantity \times average\ variable\ costs$
- $Fixed\ cost = total\ cost\ of\ production - total\ variable\ costs$
- $Contribution\ margin = selling\ price\ per\ unit - variable\ cost\ per\ unit$
- $Total\ contribution = total\ sales\ revenue - total\ variable\ costs$
- $Marginal\ cost = \frac{change\ in\ total\ cost}{change\ in\ quantity}$

Profit formulas

- $Selling\ price\ (cost\ plus) = (variable\ CPU + proportion\ of\ total\ CPU) \times \% \text{ mark up}$
- $Sales\ revenue = quantity\ sold \times selling\ price\ per\ unit$
- $Sales\ volume = \frac{sales\ revenue}{selling\ price}$
- $Marginal\ revenue = \frac{change\ in\ revenue}{change\ in\ quantity}$
- $Profit = total\ sales - total\ expenses$
- $Profit\ per\ unit = selling\ price - cost\ price$
- $Gross\ profit = net\ revenue - cost\ of\ goods\ sold$
- $Operating\ profit = gross\ profit - other\ operating\ expenses$
 $= total\ revenue - costs\ of\ goods\ sold - operating\ expenses$
- $Net\ profit\ (profit\ for\ the\ year) = operating\ profit - interest - taxation$
 $= total\ revenue - total\ expenses$
- $Operating\ profit\ margin = \frac{operating\ profit}{total\ revenue} \times 100$
- $Gross\ profit\ margin = \frac{gross\ profit}{total\ revenue} \times 100$
- $Net\ profit\ (profit\ for\ the\ year)\ margin = \frac{net\ profit}{total\ revenue} \times 100$

Liquidity formulas

- $Net\ assets = total\ assets - total\ liabilities$
- $Working\ capital = current\ assets - current\ liabilities$
- $current\ ratio = \frac{current\ assets}{current\ liabilities}$
- $Acid\ test\ ratio = \frac{current\ assets - inventory}{current\ liabilities}$

Competition in the market formulas

- $Market\ share = \frac{business\ sales}{market\ sales} \times 100$
- $Market\ growth = \frac{change\ in\ size\ of\ market}{original\ size} \times 100$

Productivity formulas

- $Labour\ productivity = \frac{output\ per\ period}{number\ of\ workers}$
 - (The unit for labour productivity is *units*)
- $Capacity\ utilisation = \frac{actual\ level\ of\ output}{maximum\ possible\ output} \times 100$

Percentage change formulas

- $Percentage\ change = \frac{new\ value - original\ value}{original\ value} \times 100$

Elasticity of demand formulas

- $PED = \frac{\% \text{ change in quantity demanded}}{\% \text{ change in price}}$
- $YED = \frac{\% \text{ change in quantity demanded}}{\% \text{ change in income}}$

Breakeven formulas

- $$\text{Breakeven point} = \frac{\text{fixed cost}}{\text{contribution margin per unit}}$$

$$= \frac{\text{fixed cost}}{\text{selling price per unit} - \text{variable cost per unit}}$$
- $$\text{Margin of safety} = \text{actual sales} - \text{breakeven point}$$
- $$\text{Sales revenue at breakeven point} = \text{total fixed costs} + \text{total variable costs}$$

Real and nominal output formulas

- $$\text{Real national output} = \frac{\text{nominal national output}}{\text{average price level}}$$
- $$\text{Real value} = \frac{\text{nominal value}}{\text{price index}} \times 100$$
- $$\text{Real GDP} = \frac{\text{nominal GDP}}{\text{deflator}}$$
- $$\text{GDP deflator} = \frac{\text{nominal GDP}}{\text{real GDP}} \times 100$$
- $$\text{Index number} = \frac{\text{value in period of interest}}{\text{value in base period}} \times 100$$

Aggregate demand formulas

- $$\text{GDP per capita} = \frac{\text{GDP of the country}}{\text{population of the country}}$$
 - $$\text{GDP} = C + I + G + (X - M)$$
 - $$Y = C + I + G + (X - M)$$
 - $$AD = C + I + G + (X - M)$$
- Key

Y = national income (GDP)
 C = consumption
 I = investment
 G = government spending
 X = exports
 M = imports
 $X - M$ = net trade

Expenditure and output formulas

- $$\text{Marginal propensity to consume (MPC)} = \frac{\text{change in consumption}}{\text{change in income}}$$
- $$\text{Marginal propensity to save (MPS)} = \frac{\text{change in saving}}{\text{change in income}}$$
- $$\text{Multiplier} = \frac{\text{change in national income}}{\text{initial change in aggregate demand}}$$

Labour formulas

- $$\text{Marginal revenue product of labour (MRPL)} = \text{marginal product of labour} \times \text{marginal revenue}$$
- $$\text{Marginal revenue product (MRP)} = \text{marginal physical product (MPP)} \times \text{marginal revenue}$$

Poverty and inequality formulas

- $$\text{GINI coefficient} = \frac{A}{A+B} = \frac{\text{area between lorenz curve and line of equality}}{\text{total area under curve}}$$

