



5.5 Optimisation

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Modelling with Differentiation

What can be modelled with differentiation?

- Recall that differentiation is about the rate of change of a function and provides a way of finding minimum and maximum values of a function
- Anything that involves maximising or minimising a quantity can be modelled using differentiation; for example
 - minimising the cost of raw materials in manufacturing a product
 - the maximum height a football could reach when kicked
- These are called **optimisation** problems

What modelling assumptions are used in optimisation problems?

- The quantity being optimised needs to be dependent on a **single** variable
 - If other variables are initially involved, constraints or assumptions about them will need to be made: for example
 - minimising the cost of the main raw material timber in manufacturing furniture say
 - the cost of screws, glue, varnish, etc can be fixed or considered **negligible**
- Other **modelling assumptions** may have to be made too; for example
 - ignoring air resistance and wind when modelling the path of a kicked football

How do I solve optimisation problems?

- In optimisation problems, letters other than x, y and f are often used including capital letters
 - Vis often used for volume, S for surface area
 - r for radius if a circle, cylinder or sphere is involved
- Derivatives can still be found but be clear about which letter is representing the independent (x)
 variable and which letter is representing the dependent (y) variable
 - A GDC may always use x and y but ensure you use the correct letters throughout your working and final answer
- Problems often start by linking two connected quantities together for example volume and surface
 area
 - Where more than one variable is involved, constraints will be given such that the quantity of interest can be rewritten in terms of one variable
- Once the quantity of interest is written as a function of a single variable, differentiation can be used to maximise or minimise the quantity as required

STEP 1

Rewrite the quantity to be optimised in terms of a single variable, using any constraints given in the question

STEP 2



Differentiate and solve the derivative equal to zero to find the "x"-coordinate(s) of any stationary points

STEP 3

If there is more than one stationary point, or the requirement to justify the nature of the stationary point, differentiate again

STEP 4

Use the second derivative to determine the nature of each stationary point and select the maximum or minimum point as necessary

STEP 5

Interpret the answer in the context of the question





Worked example

A large allotment bed is being designed as a rectangle with a semicircle on each end, as shown in the diagram below.



The total area of the bed is to be $100\pi~m^2$.

Show that the perimeter of the bed is given by the formula

$$P = \pi \left(r + \frac{100}{r} \right)$$



STEP 1: The width of the rectangle is 2rm and its length Lm.
The AREA of the bed, 1007 m² is given by

$$\therefore \pi r^2 + 2rL = 100\pi$$

$$2rL = 100\pi - \pi r^2$$

$$L = \frac{50\pi}{r} - \frac{\pi}{2}r$$
Write L in terms of r

The PERIMETER of the bed is

Use L from the area constraint to write P in terms of ronly

$$P = 2\pi r + 2\left(\frac{50\pi}{r} - \frac{\pi}{2}r\right)$$

$$P = \pi r + \frac{100\pi}{r}$$

b) Find
$$\frac{\mathrm{d}P}{\mathrm{d}r}$$
 .



STEP 2:
$$\frac{dP}{dr} = \pi \left(1 - 100r^{-2} \right)$$

$$\therefore \frac{dP}{dr} = \pi \left(1 - \frac{100}{r^2} \right)$$

c) Find the value of \boldsymbol{r} that minimises the perimeter.

STEP 2:
$$T\left(1-\frac{100}{r^2}\right)=0$$
 $r^2-100=0$
 $r=10$ (reject -10 as r is a length)

This is the only stationary point so

we can assume it is minimal.

d) Hence find the minimum perimeter.



STEP 5: Interpret answer in context

Minimum perimeter is when r=10 $P = \pi \left(\frac{10 + 100}{10} \right) = 20\pi$

Minimum perimeter is 2011 m

Use your GOC to check

e) Justify that this is the minimum perimeter.

STEP4: Use second derivative

$$\frac{d^{2}P}{dr^{2}} = \pi \left(200r^{-3}\right)$$
at $r = 10$, $\frac{d^{2}P}{dr^{2}} = \frac{\pi}{5} > 0$... minimum

: 201 is the minimum perimeter