



Oxford Cambridge and RSA

# AS Level in Business

## H031/02 The wider business environment

### Tuesday 24 May 2016 – Afternoon

### Time allowed: 1 hour 30 minutes



**You must have:**

- the Resource Booklet

**You may use:**

- a calculator



First name										
Last name										
Centre number						Candidate number				

#### INSTRUCTIONS

- Use black ink.
- Complete the boxes above with your name, centre number and candidate number.
- Answer **all** the questions.
- Write your answer to each question in the space provided. If additional space is required, use the lined page(s) at the end of this booklet. The question number(s) must be clearly shown.
- Do not write in the barcodes.
- The Resource Booklet is required for **Section B** only.

#### INFORMATION

The total mark for this paper is **60**.

The marks for each question are shown in brackets [ ].

Quality of extended responses will be assessed in questions marked with an asterisk (\*).

This document consists of **12** pages.

**SECTION A**

Answer **all** the questions.

**1** State **two** reasons why a business may produce a business plan.

1 .....

.....

2 .....

.....

[2]

**2** State **two** advantages to a business of using flow production.

1 .....

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2 .....

.....

[2]

**3** State what is meant by a 'person specification'.

.....

.....

.....

.....

[2]

4 The table below shows incomplete budgeting data for a small business.

Complete the missing data in the **four** unshaded boxes.

	Forecast (£)	Actual (£)	Variance (£)	Favourable/Adverse
Sales revenue	23 000		2 000	Favourable
Labour costs		12 500	4 500	Adverse
Other costs	6 000	5 500	500	
Profit	9 000	7 000	2 000	

[4]

5 An employee may claim 'unfair dismissal' if dismissed for being a member of a trade union.

State **two other** reasons why an employee may successfully claim unfair dismissal.

1 .....

.....

2 .....

.....

[2]

6 State **one** advantage and **one** disadvantage to a business of being a public limited company.

Advantage .....

.....

Disadvantage .....

.....

[2]

- 7 The following table shows some employment data for a business.

Year	Average number of employees	Number of employees leaving
2015	3 560	178
2014	2 625	84
2013	2 540	122

Calculate the rate of labour turnover for 2014.

.....

.....

.....

..... [2]

- 8 Construct a demand and supply diagram to show the effect on equilibrium of an increase in consumer income.



[4]

**SECTION B**

Answer **all** the questions.

Use the information provided in the **Resource Booklet** to answer the following questions.

**9** Outline **two** ways A.G. Barr may segment its market.

1 .....

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.....

.....

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2 .....

.....

.....

.....

[4]

**10 Refer to Extract C.**

(a) Explain **one** reason why a business may include 'goodwill' in its Statement of Financial Position.

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[2]

(b) Calculate A.G. Barr's acid test ratio for 2015.

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.....

.....

[2]



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A series of 25 horizontal dotted lines spanning the width of the page, providing a template for handwriting practice.



**ADDITIONAL ANSWER SPACE**

If additional space is required, you should use the following lined page(s). The question number(s) must be clearly shown in the margins.

A large area of lined paper for writing answers. It features a vertical solid line on the left side, creating a margin. The rest of the page is filled with horizontal dotted lines, providing space for writing. The lines are evenly spaced and extend across the width of the page.

A large area of the page is reserved for writing, featuring a vertical solid line on the left side and horizontal dotted lines extending across the page.



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